

# RIYA JAIN

Product Designer · sometimes ½ PM · AI Filmmaker

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Product designer with 7+ years working with B2B SaaS and consumer products.

## EXPERIENCE

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**Founder, Sangam Studios** · Self-employed, Bengaluru

Mar 2026 - Present

*Independent AI storytelling studio.*

- Wrote, directed, and produced **Daughter of the Ocean**, a full-length animated film made entirely with AI tools
- [Watch the trailer on YouTube](#)

**Founding Product Designer, EFNotes** · Studio Management · Full-time

Aug 2023 - Apr 2026

*Note-taking app by Studio Management. Joined as the only designer and built the MVP from scratch.*

- Owned research, ideation, and design from day one
- Took the product from a web app to a native macOS app
- Helped shape the roadmap and managed timelines through the first MVP launch

**Product Designer, Startwise** · Freelance, New York (Remote)

Jul 2021 - Aug 2023

*JobOS Platform, a tool that helps managers build and grow their teams.*

- Designed the hiring, onboarding, performance management, upskilling, and program development modules
- Built the design system that kept the product consistent as it grew
- Ran user interviews and worked with the PM and UX researcher to turn what we heard into product decisions

**Product Designer, ESdat** · Freelance, Vancouver (Remote)

Jun 2022 - Jun 2023

*Data management software for environmental scientists and engineers.*

- Audited the existing UX and redesigned the navigation to make the platform easier to use
- Used wireframes and interactive prototypes to test design decisions before development

**Designer, Kevala** · Freelance, Seattle (Remote) · acq. by Residex AI, 2025

May 2021 - Sep 2021

*Healthcare staffing platform for senior living facilities.*

- Redesigned the marketing website and print assets; created custom illustrations and Webflow animations
- Designed the caregiver app: onboarding, credentialing, shift management, and earnings tracking, all compliant and mobile-first

**UI/UX Designer, Mainstreet (now Hoist)** · Freelance

Jul 2020 - Jan 2021

*Invoicing & estimation platform for small businesses.*

- Designed the invoicing and estimation experience for small businesses
- Worked with the growth team on marketing campaigns and websites

**UI/UX Designer, Poshvine** · Full-time, India · acq. by Razorpay, 2022

Aug 2019 - Jan 2020

*Payments-linked loyalty & rewards platform.*

- Designed UX/UI for the Rewards Suite and Pay with Points portal across 20+ categories (flights, hotels, fitness, and more)
- Created the Enterprise Dashboard for clients to manage contextual rewards, perks, and campaigns
- The product lives on as Razorpay Engage, powering loyalty for 20+ banks including HDFC, SBI Card, and Visa

## EDUCATION

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**B.Tech, Electronics & Communication, LNMIIT Jaipur**

Aug 2013 - Mar 2017